



NEWS RELEASE

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Pirate is Top Winner in First Pet Butler Howl-O-Ween Photo Contest

DALLAS, Texas, October 30, 2006 – Costumed as a Pirate, a Bulldog named Pirate from Candler, North Carolina was the top prize winner in Pet Butler's First Annual Howl-O-Ween photo contest.

With entries from scores of dog owners nationwide, the contest's entries were judged based on originality, creativity and photo quality. Pooches from across North America were dressed up in funny and embarrassing costumes ranging from ballerinas to boxes of macaroni and cheese.

Pet Butler is the nation's leading pet waste cleanup and removal service, with operations in 12 states. Its panel of judges chose Pirate for the Best Overall costume honors. The two-year-old Bulldog in his pirate costume and owner Janet Martin will receive a 40 pound bag of Life's Abundance dog food and up to \$60 worth of Pet Butler merchandise.

Second prize was awarded to Mattie, a four-year-old Great Dane from Wichita, Kansas. Mattie, owned by Tobi West, sported a ballerina costume and will win a 20 pound bag of Life's Abundance dog food and up to \$40 worth of Pet Butler merchandise. Third prize went to Brooke from Downers Grove, Illinois. Owned by LeeAnn Gutzwiler, Brooke was dressed as a maid and will receive an eight pound bag of Life's Abundance dog food and up to \$20 worth of Pet Butler merchandise.

Other winners included Elli May, a five-month-old Boston Terrier from Sicklerville, New Jersey, for the Cutest Costume; Harley Barkran, a five-year-old Chihuahua from Mesa, Arizona, for the Most Creative Costume; and Ares, a three-year-old Lab from Centerville, Indiana, for being Most Photogenic. In addition, Nelly and Plumm, two- and one-year old Boston Terriers from San Francisco, California, won in the Cutest Group Photo category. Each winning dog will receive a Got Poop? T-shirt for themselves and their human companion.

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“If only our dogs could talk. We can only imagine what they might say about the costumes their human companions selected for them,” said Matt “Red” Boswell, CEO (Chief Excrement Officer) of Pet Butler. “This contest was a lot of fun for those that entered and for all who judged the contest. The entries generated a lot of laughs. It also made us stop and think about how our dogs might dress us up for Halloween.”

Winning entries can be viewed online at the Pet Butler website, <http://www.petbutler.com/pbx/contest/howl-o-ween06.asp>. Digital images are also available for the media by contacting Jenifer Ryan at 972-889-9577 or via email at Jenifer@duxpr.com.

Pet Butler proudly bills itself as “#1 in the ‘#2’ business.” The company charges a small per-visit fee for its professional pet waste technicians to collect dog and cat waste, carry it away, and dispose of it properly. Pet Butler currently has 45 franchises in 12 states.

About Pet Butler

Pet Butler provides professional pet waste cleanup and removal services and supplies for individual yards, parks, and multi-family communities. The company’s mission is to make life more convenient, enjoyable, and safe for pet owners and to give them more quality time with their pets and families. Together with its nationwide network of franchise partners, the company has been cleaning up poop for close to 20 years. To learn more, visit the Pet Butler website at www.petbutler.com or call 800-PET-BUTLER (800-738-2885).