



NEWS RELEASE

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Kelly the Bumblebee is Top Dog in Second Annual Pet Butler Howl-O-Ween Photo Contest

DALLAS, Texas, November 1, 2007 – Costumed as a bumblebee, a Cocker Spaniel named Kelly from Oscoda, Michigan, was the Grand Prize winner in the Second Annual Howl-O-Ween photo contest sponsored by Pet Butler, the nation's leading pet waste cleanup and removal service.

With entries from dog owners nationwide, the contestants' pictures were posted on line for the public to choose the winner. More than 3,000 people visited the Pet Butler website to cast their ballots during a five-day voting period.

Kelly, the seven-year-old Cocker Spaniel, and owner Trudy Masterson will receive the grand prize of dog food and Pet Butler merchandise. Pet Butler, with operations in 23 states, has more than 80 franchises.

Second prize in the Howl-O-Ween photo contest was awarded to Brundle Bear, a one-year-old Maltese-Shih Tzu mix from Winter Garden, Florida. Brundle Bear, owned by Caleb and Christine Cooper, was dressed as a one-eyed, one-horned purple people eater and will receive a month of free Pet Butler service (once a week) and dog food. Third prize went to Abbi, an 11-month-old Silky Terrier from Phenix City, Alabama. Owned by Amber McElduff, Abbi was dressed as corn on the cob and will also receive dog food and Pet Butler merchandise.

Other winners were Gracie, a five-year-old Miniature Schnauzer from Lexington, Kentucky, for the Cutest Costume; Lucy Emily, a nine-week-old Cairn Terrier from Downers Grove, Illinois, for Most Photogenic; and Precious, a four-year-old Chihuahua from Tampa, Florida, for Scariest Costume. In addition, Aladdin and Phoenix, five- and one-year old Golden Retrievers from Plainview, New York, won in the Cutest Group Photo category.

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“People consider their pets to be a part of their family and they enjoy dressing their pets up as much as their children on Halloween,” said Matt “Red” Boswell, CEO (Chief Excrement Officer) of Pet Butler. “We enjoy providing a place where people can share photos of their beloved companions and have fun dressing them up for Halloween.”

Winning entries can be viewed online at the Pet Butler website, at <http://www.petbutler.com/pbx/contest/howl-o-ween07.asp>. (Editors: digital images of the winners are available by contacting Jenifer Ryan at 972-889-9577 or via e-mail at jenifer@duxpr.com.)

Pet Butler proudly bills itself as “#1 in the ‘#2’ business.” The company charges a small per-visit fee for its professional pet waste technicians to collect dog and cat waste, carry it away, and dispose of it properly.

About Pet Butler

Pet Butler provides professional pet waste cleanup and removal services and supplies for individual yards, parks, and multi-family communities. The company’s mission is to make life more convenient, enjoyable, and safe for pet owners and to give them more quality time with their pets and families. Together with its nationwide network of franchise partners, the company has been cleaning up poop for close to 20 years. To learn more, visit the Pet Butler website at www.petbutler.com or call 800-PET-BUTLER (800-738-2885).