



## NEWS RELEASE

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### **Pet Butlers Receive Franchisee Awards at First Annual Convention**

**DALLAS – December 18, 2007** – Pet Butler, the nation's leading pet waste cleanup and removal service, recognized several of its franchise partners with outstanding business achievement awards at its first annual CaCa Convention in Florida.

Franchise owners from more than 20 states attended to meet, train, compete and socialize with other Pet Butlers from across the country. During the convention, Matt "Red" Boswell, CEO (Chief Excrement Officer) of Pet Butler, recognized several franchisees for their excellent service and growth during 2006 and 2007.

Dave and Julie Kuntzman of Detroit received several prestigious awards including Dookie (Rookie) of the Year for 2007; The Boswell Cup for acquiring close to 300 customers within the first 12 months of business.

Several Florida franchisees received top awards as well. Niki Tudge of Panama City Beach, Florida, and Kelly Brott, of Orlando, were named Top Dogs for having the highest gross revenue per customer and the highest retention rate. Michael and Selena Terrell of Hudson, Florida, won the Butlering contest for scooping the most poop in the convention "Fastest Butler" contest.

Other top franchise partner award winners were Pat Kelly of Lexington, Kentucky, for Top Dog Marketer, and Coby Hough of Silver Spring, Maryland, for Most Valuable Butler.

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“I am extremely proud of all our wonderful Pet Butler franchise partners,” said Boswell. “They have gone above and beyond my expectations and deserve to be recognized for all of their hard work and dedication.”

Pet Butler has nearly 90 franchises in more than 25 states and expects to generate \$4 million in company revenue this year.

**About Pet Butler**

Pet Butler provides professional pet waste cleanup and removal services and supplies for individual yards, parks, and multi-family communities. The company’s mission is to make life more convenient, enjoyable, and safe for pet owners and to give them more quality time with their pets and families. Together with its nationwide network of franchise partners, the company has been cleaning up poop for close to 20 years. To learn more, visit the Pet Butler website at [www.petbutler.com](http://www.petbutler.com) or call 1-800- PET-BUTLER (800-738-2885).

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