



Company Fact Sheet

Founded: In 1998, by Matt “Red” Boswell, currently CEO (Chief Excrement Officer). The company’s roots were extended to 1988 via a merger in the spring of 2006 with Pet Butler of Ohio.

Located: Pet Butler’s headquarters is located in the Dallas suburb of Frisco, Texas. The company has franchise locations from coast to coast.

Description: Pet Butler is the nation’s leading pet waste cleanup service, providing professional cleanup and removal services to individual yards, parks, Home Owners Associations and multi-family communities.

Company Revenues: Privately held Pet Butler ended 2006 with \$2 million in revenue.

Target Market: Pet owners in all geographic locations and socio-economic levels. Demand for Pet Butler’s services is constant, prompting most clients to subscribe to ongoing weekly or twice weekly service, usually year-round.

Additional Services: Include odor elimination, lawn repair for yellow dog spots, training aids, deck and patio spray down and devices to keep pets out of specific areas and encourage them to eliminate in others, and more.

Franchises: As of January 2007, Pet Butler has more than 53 franchise territories in fifteen states. Pet Butler has franchises in Arizona, California, Colorado, Connecticut, Florida, Idaho, Indiana, Maryland, Michigan, Missouri, New Jersey, Ohio, Pennsylvania, South Carolina, and Texas.

Opportunities: For a modest investment, Pet Butler offers its franchisees a turnkey system for an immediate, effective business launch in their dedicated region. The company maintains a National Calling, Billing, and Customer Support Center to handle the administrative and creative side of franchisees’ businesses.