



Scoop the Poop Week Video Contest Rules

Dates:

Contest Begins March 14, 2007 and ends April 11, 2007. All entries must be received **no later than noon April 11, 2007**. Entries should be mailed to Scoop the Poop Video at 5713 Maidstone Richardson, TX 75082. No emailed entries will be accepted.

Eligibility:

Contest is open to all Pet Butler franchisees. *Entries are limited to one per team. All entries **must** talk about the danger of dog poop and why it is important to pickup after your dog. Other information can be provided in the video as long as the required information is addressed. The video should be no longer than 3 minutes. Entries will be judged on educational value, creativity, quality and humor.



When submitting your entry, it must be accompanied by: who is in the video, where the video was made, names of team members that helped with the video and the role of each team member.

By submitting an entry you agree to the following terms and conditions: That Pet Butler has the right to publish the video and use it at its discretion, including exhibiting it on the Pet Butler website and using it for any and all promotional purposes.

*If your team decides to not participate, you can create a video on your own, following the same rules.

Videos:

Please refer to [YouTube](http://www.youtube.com) for information about making a quality video. This site will also provide information about formatting techniques, etc. Entries must be submitted by mail service (postal, FedEx, UPS, etc.) All videos must be on a DVD or a flash card in order to be eligible. Videos should be no longer than 3 minutes. All submitted videos will become property of Pet Butler.

Judging:

Entries will be posted on the Pet Butler website for public viewing/voting. A panel of judges will also review the videos and award the appropriate winners based on public input. Winners will be notified by April 21, 2007.

Prizes:

The winning video will be posted on YouTube and a news release will be sent out announcing the video and information about its creators.