



NEWS RELEASE

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Pet Butler Urges Pet Owners to Keep America Beautiful ... by Scooping Poop

DALLAS, April 18, 2007 – In recognition of National Scoop the Poop Week, April 23-30, Pet Butler is encouraging pet owners to make an extra effort to be respectful of the environment and to clean up after their furry animal friends.

Pet waste that isn't properly disposed of can have a big impact on the environment. Whether in yards or in public spaces, accumulated domestic animal waste can ruin lawns and present a significant source of water pollution. Many cities recognize the negative effect of pet waste and have adopted laws requiring owners to clean up after their pet in public areas or face fines. On top of that, there are the unpleasant odor and unsightly mess, both of which can keep pet owners from enjoying their yards, and the fact that uncollected pet waste attracts disease-carrying insects and can breed harmful bacteria.

Pet Butler has disposed of more than 37 million piles of poop in its 19 years in business, helping to reduce the threat of contamination to the public water supply.

As the nation's leading poop-scooping operation, Pet Butler's affordable pet waste cleanup services can be scheduled at whatever frequency the pet owner desires. For a small per-visit fee, Pet Butler's Fecal Matter Removal Technicians collect dog waste, carry it away, and dispose of it properly. The company also collects cat waste and provides a variety of odor and stain elimination products for yards, patios and play areas. The company's Technicians disinfect their tools and shoes prior to entering a property, and they keep an eye on the health of our four-legged family members.

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Property management companies and community associations also enjoy the benefits of professional pet waste cleanup services, which result in cleaner, more attractive public areas, improved resident satisfaction, and reduced vacancy rates.

According to American Pet Products Manufacturers Association (APPMA), there are 73.9 million dogs in the U.S. As the U.S. canine population increases, the problem of dog poop is only getting larger.

“Pet waste is a serious problem, which has only recently been gaining national attention,” said Matt ‘Red’ Boswell, CEO (Chief Excrement Officer) of Pet Butler. “National Scoop the Poop Week was created to help raise awareness of the negative effects of dog waste and to promote professionals that are scooping poop to keep America beautiful.”

The Professional Pet Waste industry is supported by aPaws (Association of Professional Animal Waste Specialists), which was founded in 2002 and is dedicated to ensuring pet waste is cleaned up from homes and commercial properties and properly disposed of. All aPaws members adhere to strict standards of performance and professional conduct in all matters pertaining to the care and treatment of animals. For more information visit aPaws at www.apaws.org.

About Pet Butler

Pet Butler provides professional pet waste cleanup and removal services and supplies for individual yards, parks, and multi-family communities. The company’s mission is to make life more convenient, enjoyable, and safe for pet owners and to give them more quality time with their pets and families. Together with its nationwide network of franchise partners, the company has been cleaning up poop for close to 20 years. To learn more, visit the Pet Butler website at www.petbutler.com or call 800-PET-BUTLER (800-738-2885).

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