



## NEWS RELEASE

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### **Pet Butler Appoints its First CFO**

**DALLAS, June 12, 2007** – Pet Butler, the nation's leading pet waste cleanup service, has named Patricia Gannon as Chief Financial Officer. Gannon, who owned her own awards business for 24 years, oversees the company's daily financial operations and works with its franchise partners to maximize their business potential.

Pet Butler provides professional pet waste cleanup and removal services for individual homeowners and their pets, as well as for multifamily communities and parks. For a small per-visit fee, Pet Butler animal waste specialists clean up and safely dispose of the pet waste. The company proudly bills itself as “#1 in the ‘#2’ business.”

Matt ‘Red’ Boswell, CEO (Chief Excrement Officer) of Pet Butler, said “Patricia Gannon is taking our company to a new level. With her experience and capabilities we are further strengthening our business, making us more attractive to potential franchisees as well as to our customers – pet owners tired of picking up after their pets.”

At first, Gannon admitted, she wasn't sure what to expect from a poop scooping business. “When I was evaluating the opportunity I was a bit skeptical that a company could generate millions of dollars in revenue by picking up dog poop. Since joining the company, I have been amazed at how much demand there is for Pet Butler's service and the company's growth potential,” she said.

In May, Pet Butler was ranked the seventh fastest-growing private company in Collin County, Texas, based on revenue. The company is on track to generate \$4.2 million in revenue this year.

#### **About Pet Butler**

Pet Butler provides professional pet waste cleanup and removal services and supplies for individual yards, parks, and multi-family communities. The company's mission is to make life more convenient, enjoyable, and safe for pet owners and to give them more quality time with their pets and families. Together with its nationwide network of franchise partners, the company has been cleaning up poop for close to 20 years. To learn more, visit the Pet Butler website at [www.petbutler.com](http://www.petbutler.com) or call 1-800- PET-BUTLER (800-738-2885).

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