



NEWS RELEASE

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Pet Waste Cleanup Leader Pet Butler Acquires Shovel Jockey's Scooping Business

DALLAS – July 24, 2007 – Pet Butler, the nation's leading pet waste cleanup service, has acquired the pet waste operations of Shovel Jockey Inc, one of its remaining competitors in the Dallas-Fort Worth area, the two companies announced today.

The acquisition further increases the penetration of Pet Butler into its home market, where it now offers service to more than 95 percent of the metropolitan area. The acquisition, coupled with rapid growth in its franchise operations, has solidified Pet Butler's standing as the largest pet waste cleanup service in the nation.

Shovel Jockey, which began in 2000 as a pet waste cleanup company, has since evolved into a company offering a broad range of services to homeowners' associations, explained Kermit Monzingo, owner of Shovel Jockey. By selling the pet waste cleanup segment of the company to Pet Butler, "it allows us to focus more on what has become our core business," Monzingo said.

The Shovel Jockey pet waste cleanup customers that Pet Butler now services are located throughout the Dallas-Fort Worth area.

Pet Butler, which proudly bills itself as "#1 in the '#2' business," charges a small per-visit fee for its technicians to collect dog and cat waste, carry it away, and dispose of it properly. Whether in yards or public spaces, accumulated domestic animal waste can ruin lawns and present a significant source of water pollution. Pet Butler currently has operations in 20 states, and recently announced that it has reached the 70th franchise milestone.

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"We were comfortable selling our pet waste operations to Pet Butler, because we have a similar business philosophy," Monzingo said. "Pet Butler is well respected and a good brand, which is proven by its impressive growth. I am confident that our customers will be in good hands."

"The acquisition of the Shovel Jockey pet waste customers is part of our continuing effort to build the Pet Butler brand so that people think of us when they think of dog poop," said Matt "Red" Boswell, the CEO (Chief Excrement Officer) of Pet Butler. "Both in North Texas and across the country, we want to be synonymous with clean yards and quality service."

About Pet Butler

Pet Butler provides professional pet waste cleanup and removal services and supplies for individual yards, parks, and multi-family communities. The company's mission is to make life more convenient, enjoyable, and safe for pet owners and to give them more quality time with their pets and families. Together with its nationwide network of franchise partners, the company has been cleaning up poop for close to 20 years. To learn more, visit the Pet Butler website at www.petbutler.com or call 1-800- PET-BUTLER (800-738-2885).

About Shovel Jockey

Shovel Jockey Inc provides common area maintenance services to communities throughout the DFW Metropolitan area. The company's mission is to assist community associations by consolidating common area services under one service provider for a fixed price, making it easier for the community to accurately forecast expenses and services affecting their budget. To learn more, visit the Shovel Jockey website at www.shoveljockey.com or call 214- 224-0991.

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