



## NEWS RELEASE

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### **Pet Butler's Rapid Growth Recognized with Celebration of Enterprise Award**

**DALLAS – September 26, 2007** – Pet Butler, the nation's leading pet waste cleanup service, was recognized today as the fastest-growing company of its size in Collin County, Texas, winning a Celebration of Enterprise Award.

Sponsored by ViewPoint Bank, the Celebration of Enterprise recognizes the most notable up-and-coming privately held companies in Collin County, those that truly "embrace the entrepreneurial spirit." Collin County itself is one of the fastest-growing and wealthiest counties in the U.S, and is home to more than 13,000 private companies.

Pet Butler, which had revenue of \$2 million in 2006, has grown from CEO Matt "Red" Boswell's one-person operation to 17 full-time employees and 80 franchises in 23 states. The company recently scooped its 40 millionth pile of poop and is on target for \$4 million in revenue in 2007.

Pet Butler won the Celebration of Enterprise Award in the up-to-\$2 million in revenue category.

Pet Butler proudly bills itself "#1 in the #2 business." It charges a small per-visit fee for its technicians to collect dog and cat waste, carry it away, and dispose of it properly.

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“A lot of people told me a poop-scooping company was a crappy idea, but I didn’t listen to them,” Boswell joked to the Celebration of Enterprise audience after receiving the award. “I believe in this company, and so do our hard-working employees and dedicated franchise partners. The combination of a good idea and hard work is what has always powered success in America.”

**About Pet Butler**

Pet Butler provides professional pet waste cleanup and removal services and supplies for individual yards, parks, and multi-family communities. The company’s mission is to make life more convenient, enjoyable, and safe for pet owners and to give them more quality time with their pets and families. Together with its nationwide network of franchise partners, the company has been cleaning up poop for close to 20 years. To learn more, visit the Pet Butler website at [www.petbutler.com](http://www.petbutler.com) or call 800-PET-BUTLER (800-738-2885).

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