



NEWS RELEASE

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Pet Butlers are Keeping Busy: Three Million Yards and Still Scooping

DALLAS – January 14, 2008 – Pet Butler, the nation's leading pet waste cleanup service, has now cleaned its three millionth yard. The professional Fecal Matter Technicians have been busy scooping dog droppings from yards, parks and common green space in more than 26 states. To date, the company has picked up and disposed of 43.9 million piles of poop (an average of about 15 piles of dog droppings per lawn).

Pet Butler and its franchise operations have been picking up dog droppings since 1988, but in the last two years, as the franchise segment of the business has grown, the collections have accelerated.

“There are more than 63 million dogs in the U.S., each leaving an average of 23 piles of poop each week,” said Matt “Red” Boswell, CEO (Chief Excrement Officer) of Pet Butler. “That is a veritable mountain of poop, and a guarantee that we'll continue to keep busy. Like we tell people, ‘our business stinks, but it's always picking up.’”

Boswell noted that dog droppings can be a serious health hazard to families and their pets. Common parasites such as roundworm are transmitted via dog feces, and when infected dog droppings are left on the ground, the eggs of these parasites can linger in the soil for years, affecting anyone who comes in contact with the soil.

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Pet Butler's technicians carefully pick up all dog waste and properly dispose of it, to help keep homeowners' yards, as well as parks, apartment communities and surrounding areas clean and bacteria free.

"Being #1 in the '#2' business, can be a challenge," Boswell said. "But the more yards we clean, the easier it becomes."

About Pet Butler

Pet Butler provides professional pet waste cleanup and removal services and supplies for individual yards, parks, and multi-family communities. The company's mission is to make life more convenient, enjoyable, and safe for pet owners and to give them more quality time with their pets and families. Together with its nationwide network of franchise partners, the company has been cleaning up poop for close to 20 years. To learn more, visit the Pet Butler website at www.petbutler.com or call 1-800- PET-BUTLER (800-738-2885).

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