



NEWS RELEASE

Pet Butler, Nation's Top Pet Waste Cleanup Service, Adds Three More New Franchises

DALLAS, Texas, April 19, 2006 – Pet Butler, the nation's leading pet cleanup service, has added three more franchise offices in three states, bringing its total number of franchises nationwide to 30.

Pet Butler announced today the locations of its newest offices, in Orlando, Florida, San Antonio, Texas, and Charleston, South Carolina. Pet Butler, based in Dallas, provides professional pet waste cleanup and removal services for individual homeowners and their pets, as well as for multi-family communities and parks. The company proudly bills itself as “#1 in the ‘#2’ business.”

The new offices help continue Pet Butler's rapidly broadening coast-to-coast coverage, as more entrepreneurs seize the opportunity to run their own businesses, offering an environmental, pet-friendly service. From New Jersey, South Carolina, and Florida west to California, with offices also in Pennsylvania, Ohio, and Texas, Pet Butler animal waste specialists clean up and safely dispose of more than four tons of dog droppings each week.

For its franchisees, Pet Butler offers a national call center for client support and client contact, along with marketing support, invoicing and collection services, as well as extensive training as “Fecal Matter Removal Technicians.”

Most importantly, Pet Butler offers a wireless mobile software solution through its PoopNet network, enabling franchisees to easily track their routes and communicate with the company's databases through handheld computers while on the job. The extensive support that the company offers to its franchisees allows them to focus on growing their businesses and serving customers rather than dealing with administrative details.

Pet Butler franchise owners charge a small per-visit fee to collect dog and cat waste, carry it away, and dispose of it properly. Whether in yards or in public spaces, accumulated domestic animal waste can ruin lawns and present a significant source of water pollution.

Matt “Red” Boswell, CEO (Chief Excrement Officer) of Pet Butler, said the three newest franchises keep the company ahead of schedule in its aggressive growth campaign, launched in late 2005.

“We are well ahead of our anticipated growth rate toward our objective of 100 franchises by 2010,” Boswell said. “That reflects the enormous **need for** a simple **service** like this. So many of the 100 million U.S. pet owners today are busy with their children and working long hours, and don’t have the time to deal with the distasteful but **important job of cleaning up after their pets.**”

Boswell started the company shortly after graduating from college, seeing it as an extension of the rapid growth in personal services-oriented businesses. His company’s customers are people who take pride in the appearance of their yards and want to spend more quality time with their families and their pets, rather than devote that time to scooping up the pet’s droppings.

About Pet Butler

Pet Butler was founded in 1998 to provide professional pet waste cleanup and removal to individual yards, parks, and multi-family communities. The company’s mission is to make life more convenient, enjoyable, and safe for pet owners and give them more quality time with their pets and families. The company is based in Dallas, Texas, with offices and franchises around the country. For more information, visit the Pet Butler website at www.petbutler.com or call 800-PET-BUTLER (800-738-2885)