

Franchising Poop, What a Country! - press release on Press World (pre



[Home](#) [Site Map](#) [Submit Press Release](#) [Links](#) [Contact Us](#) [RSS news](#)

[Add to](#)

**DFW Pooper Scoopers**

Pet Waste Removal Services 1-877-POOP-911  
Dallas/Ft Worth  
[www.HoundMounds.com](http://www.HoundMounds.com)

**2006 DFW Franchise Expo**

Want to own your own business? Visit Texas' largest Franchise Show  
[www.BestFranchiseExpo.com](http://www.BestFranchiseExpo.com)

**DoodyCalls Pooper Scooper**

When nature calls, we answer. Franchise Available. 1.800.DoodyCalls  
[www.DoodyCalls.com](http://www.DoodyCalls.com)

Ads by Goooooogle

Advertise

**Search**

Press World Service



Search

Web  [press-world.com](http://press-world.com)

Order press release distribution service and get an effective way of informing mass media, magazines, newspapers, radio-shows, web-portals and newsletters.

What is a press release?  
How to write a press release  
Press release format and samples  
Press release types  
How to distribute a press release

**Business**

Categories

12/15/2005

**Franchising Poop, What a Country!**

After making millions of dollars as a pooper scooper, a young entrepreneur is helping others achieve their dreams through pet service franchises. Where else but America could one go from picking up dog poop to making millions via franchising? From dog mess to mergers and acquisitions, this ambitious young man proves that you can achieve anything if your dreams are big enough.

Though first perceived as crazy, Matt "Red" Boswell has proven the nay-sayers wrong by building a small but impressive franchising empire founded on hard work, customer service and, well, poop. "The need for this service is enormous." Claims Red. "Between kids, working longer hours and two-income families, pet owners (who now number over 100 million in the U.S.) are too busy to stop and deal with one of the grossest and yet most important jobs around." His concept seems to be working. Boswell's Pet Butler has acquired thousands of satisfied repeat clients who only pay an average of \$10.00 per visit for Pet Butler to scoop their pet's poop. The record profits, franchisee enthusiasm and thousands of happy clients prove the professional pet waste cleanup franchise concept Red has created is the hottest new trend in home-based business start-ups.

The thriving operation has most recently expanded to open franchises in Florida, New Jersey, California, Pennsylvania and Ohio. It does not even resemble the business entrepreneur Red began almost eight years ago as a young college graduate with only a bucket, a shovel, and a dream. Recently Pet Butler's aggressive growth has paid off via merging with one of the oldest and largest pooper scooper services in the world (they became a franchisee). They also merged with one of the largest pet sitting firms in North America and thus launched Pet Butler's 2nd franchise opportunity: Pet Sitting and Dog Walking.

- :: [America - Post 9/11](#)
- :: [Architecture](#)
- :: [Art & Entertainment](#)
- :: [Automotive](#)
- :: [Business](#)
- :: [Advertising / Marketing](#)
- :: [Books](#)
- :: [e-Commerce](#)
- :: [Finance](#)
- :: [Franchise](#)
- :: [Human Resources](#)
- :: [Insurance](#)
- :: [Investment](#)
- :: [Markets](#)
- :: [Network Marketing](#)
- :: [Public Relations](#)
- :: [Publications](#)
- :: [Real Estate](#)
- :: [Retail](#)
- :: [Stocks](#)
- :: [Supermarkets](#)
- :: [Chemical](#)
- :: [Computer](#)
- :: [Consumer](#)
- :: [Economy](#)
- :: [Education](#)
- :: [Employment/Career](#)
- :: [Environment](#)
- :: [Events / Trade Shows](#)
- :: [Gaming / Casinos](#)
- :: [Government](#)
- :: [Home and Family](#)
- :: [Insurance](#)
- :: [Legal / Law](#)
- :: [Lifestyle](#)
- :: [Machinery](#)
- :: [Maritime](#)
- :: [Medical](#)
- :: [Miscellaneous](#)
- :: [Non-profit](#)
- :: [Opinion / Editorial](#)
- :: [Politics](#)
- :: [Public Utilities](#)
- :: [Religion](#)
- :: [Science and Research](#)
- :: [Society](#)
- :: [Sports](#)

Although in the beginning few believed in the potential of a poop scooping business, Red now shares with his growing number of franchisees the insights that led him to go against the grain and stake it all on a vision. Red openly shares with these new "Fecal Matter Removal Technicians" his knowledge of an "untapped industry" while they gain access to a myriad of benefits from a company that stays ahead of the game.

Pet Butler's new proprietary software system, "ARF" and its web-to-mobile technology, "PoopNet", allow technicians to stay in contact with the home office and track progress as they work their routes and serve their clients. New franchise owners also benefit from Pet Butler's national call center, which handles all aspects of billing, routing, collections and payroll, as well as unsurpassed live customer support. Franchisees concentrate on growing their business rather than the frustrating details of starting, administering and managing it.

Only in America could a young man strapped with nothing but ambition and a dream go from scooping poop to helping dozens of entrepreneurs achieve their dreams and thousands of pet owners spend more quality time with their family and pets.

**company: [Pet Butler Franchise Services Corp.](#)**  
**contact person: Matt "Red" Boswell**  
**e-mail: [ceo@petbutler.com](mailto:ceo@petbutler.com)**  
**phone: 800-738-2885**  
**site: <http://www.petbutler.com>**

:: [Technology](#)  
 :: [Telecom](#)  
 :: [Trade](#)  
 :: [Transportation](#)  
 :: [Volunteer](#)

Last Updates

- Fissure rock - brilliant yo novel
- March 25, 2004 [ann] : picker v2.3 released
- Muslim expert: there wa to stop 9/11. i don't care ...
- Engin yesil
- 2d&3d animator free dow

Links

**Amazing 3D Aquarium**  
[www.real-yellowpage.com](http://www.real-yellowpage.com)  
**Buy All Now Online Si**  
**EleFun Desktops**  
**EleFun E-Cards**  
**EleFun ScreenMates**

### Small Business Is A Big Hit On The Net



Ranked 15 out of 2.7 million web pages, Small Business Resource, based in Waltham Forest, London, demonstrates how small businesses can reach a worldwide audience on a shoestring budget.

07/20/2003

category: [Business](#)  
 company: [Small Business Resource Ltd](#)

### Website and Ezine for Marketers and Small Businesses Launches

(PRWEB) July, 2003 -- Lois Carter Fay, a marketing consultant and writer formerly from Williamsburg and now located in Massanutten, Va., has launched a new website and weekly electronic newsletter ...

07/25/2003

category: [Business](#)  
 company: [Marketing Idea Shop](#)

### New Free Report Shows How to Identify Better Customers to Increase ...

Smart executives know how to choose better customers to increase profits instead of relying on volume, especially in competitive markets.

08/29/2003

category: [Business](#)  
 company: [Center For Strategic Relations](#)

### Bridget Boyd's "Dream Cream Machine" launches to great ...

The new "Soft-Serve At Home" ice cream maker from Chicago based entrepreneur Bridget Boyd goes live for retail sale on the web, TV & mail order outlets.

06/08/2003

category: [Consumer](#)

### Senator Carmen Fernandez Introduced a Resolution Supporting the ...



Senator Carmen Fernandez continues her campaign to assist in obtaining a Philippines Visa Waiver for Guam, and applauds Congresswoman Madeleine Z. Bordallo for taking up this challenging task. ...

01/28/2004

category: [Legislative](#)

company: [Office of Senator Carmen Fernandez](#)

---

Increase traffic to your website. Try [Google AdWords](#).

Press World