

MARY LESTER

*Pet Butler Franchise Owner
Tallahassee, Florida*

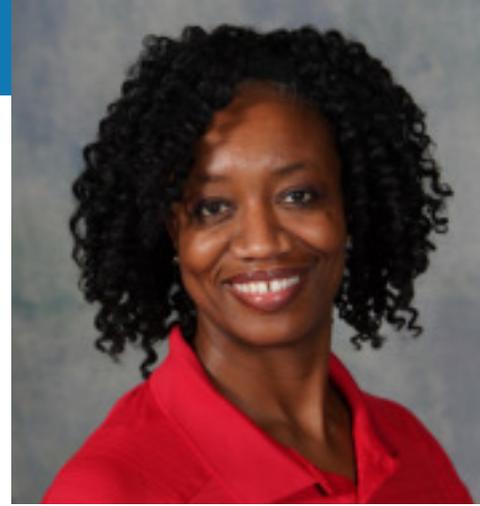
Serving Pets and Their People

Mary Lester lived and worked all over the world before starting a Pet Butler business in 2020. Mary was employed with the Florida Department of Economic Opportunity and had over 15 years of experience within state government. She is retired from the federal government as a Public Affairs Specialist, where she was the Social Media Manager and Editor for the Missouri National Guard. Mary is also a retired first sergeant, having spent 32 years in the Army National Guard and served a combat tour in Afghanistan.

Choosing Pet Butler

Mary knew she was too young to retire, but also had a vision of building a business that would provide long-term work/life balance. She enjoyed being involved in the community, public speaking, and networking with others. Serving in the military provided her strong beliefs in taking systematic approaches to whatever challenge was in front of her. Her checklist driven approach is what ultimately led her to investing in a Pet Butler business.

“After several weeks of discovery, the open communication with Pet Butler was by far the best experience I had. They made it so easy for me to ask questions and to get answers.”



“I never knew pet waste removal could be a business until I was visiting my niece and a scooper showed up to her home.” Mary believed that this idea had merit and would work in her area, so she performed her due diligence.

“I did my research and I reached out to numerous pet waste removal franchises. From there, I talked to and met with each franchise. After several weeks of discovery, the open communication with Pet Butler was by far the best experience I had. They made it so easy for me to ask questions and to get answers,” explained Mary.

Benefits of Joining a Franchise

Although the actual idea of scooping pet waste seemed simple, the complexities of growing a business is where Mary found the most value in the franchise relationship. “It would have taken so much longer and I would have needed to invest so many more dollars in marketing if I was not a Pet Butler franchise owner. Having the ability to come home at the end of the workday and know that the back office support that the franchise provides frees up my evenings to spend time with my husband, also while being assured that the sales are being made through the call center, online shopping cart and other marketing programs is invaluable. The technology involved with routing our trucks, managing efficiencies of each job and benchmarking against my peers, taps into my competitive nature.”

About Pet Butler

Pet Butler delivers pet waste removal services to residential and commercial clients nationwide. A family-owned and operated franchising company, Pet Butler is a recognized leader in the professional pet waste removal industry.

For more information, please visit www.petbutlerfranchise.com or call **844-777-8608**.

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