

# STEVE SHAMOU & JOHNY KASHAT

*Premier Pet Supply & Pet Butler Franchise Owner  
Livonia, Michigan*



## Steve Shamou and Johnny Kashat invest in multiple territories using Pet Butler's Stimulus Plan

### Building on Success

Take a strong foundation, add a heaping amount of potential and you have a recipe for success in today's booming pet industry. For existing pet businesses who are looking to diversify, the Pet Butler Stimulus Plan makes the opportunity even more inviting.

That offering was enough to gain the attention of business partners and first cousins Steve Shamou and Johnny Kashat, who have ties to one of the Detroit area's most popular pet-store chains.

Shamou, who has been in the pet industry for more than 15 years, is owner of multiple Premier Pet Supply locations. Kashat most recently worked in the mortgage industry and while working from home during the pandemic, he got his first dog. While walking his dog, Kashat noticed how many homeowners could benefit from poop scooping services.

Already familiar with Pet Butler, the cousins conducted additional research, which ultimately led to Kashat leaving the mortgage industry and joining their Pet Butler business full time. "I saw Pet Butler as the perfect opportunity for expanding an existing client base while also adding a complementary business opportunity. The Pet Butler Stimulus Plan made that a reality," said Steve Shamou.

### Growing Faster Together

The Pet Butler business model was designed with a busy owner in mind. There is no need to start from scratch, re-invent the wheel or lose focus on existing customers. Resources are provided to Business Owners so they can continue to provide quality service to their customers. "Premier Pet Supply has been in business for more than 28 years and partnering with Pet Butler has allowed us to maintain very high customer satisfaction," notes Shamou.

### About Pet Butler

Pet Butler delivers pet services to residential and commercial clients nationwide. A family-owned and operated franchising company, Pet Butler is a recognized leader in the professional pet service industry.

For more information, please visit [www.petbutlerfranchise.com](http://www.petbutlerfranchise.com) or call **844-777-8608**.

### Support That Matters

A Full-Service Support Center provides all inbound sales, service calls, outbound calling and billings - - an invaluable resource for business owners. The Full-Service Marketing Agency handles all website, SEM, SEO, social targeting, local listings and direct mail that cuts through the clutter to deliver well-timed and compelling offers to the right pet owners.

*“Our long-term objective is to expand our territories around every Premier Pet Supply location in the area.”*

### Shared Intelligence

Being part of a larger organization has allowed the Business Owners to learn from others. Attending group meetings, the National Training Conference and having direct access to other franchise owners who run a diverse collection of pet related businesses, gives Steve and Johnny the opportunity to leverage the collective knowledge of the entire network. "We have used these relationships to help us continue to grow," said Shamou.

**PetButler**  
 Serving Pets & Their People